

Workplace Strategy is the dynamic alignment of an organization's work patterns with the work environment to enable peak performance and reduce costs.

What's on our client's mind?

Attracting & recruiting?

Low utilization?

Less space & higher quality?

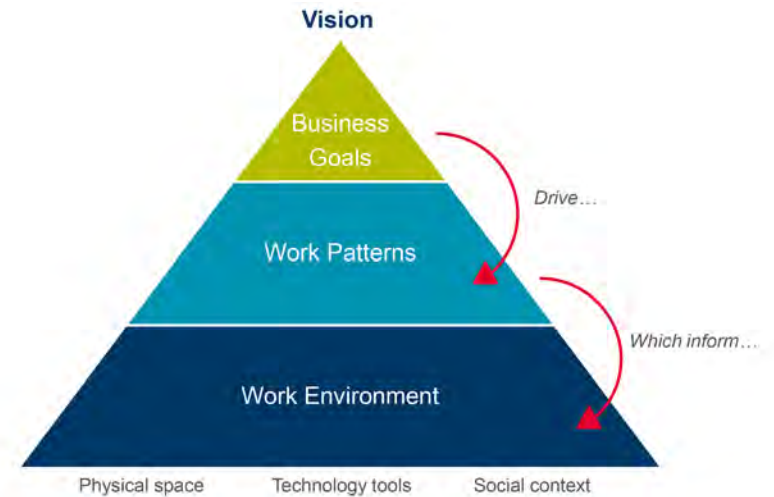
Improving efficiency?

Cost containment?

Supporting work effectively?

Morale and culture?

Appearance improvements?



Business is driving the need for more alignment

PRIORITIZING REAL ESTATE — THE CEO'S AGENDA:

- The survey of global CEOs identified 3 key challenges out of their Top Ten:

- Human Capital**
- Customer Relationships**
- Operational Excellence**
- Innovation
- Government Regulation
- Corporate Brand and Reputation
- Global Political / Economic Risk
- Global / International Expansion
- Trust in Business
- Sustainability



360

WORKPLACE STRATEGY SUMMIT

Workspring · ARC · Serendipitylabs



the FRAYING EDGE



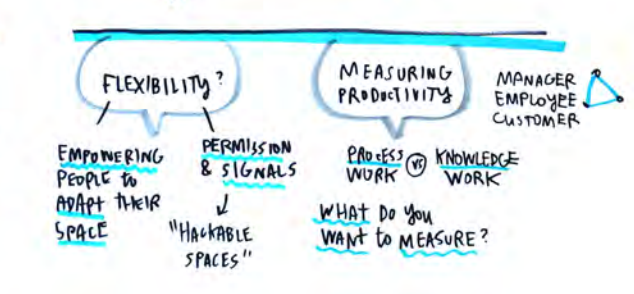
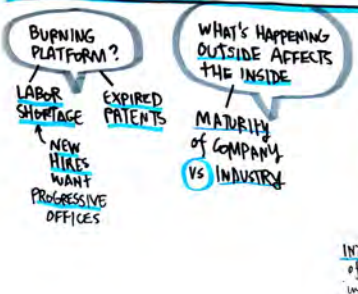
TECH & WORK

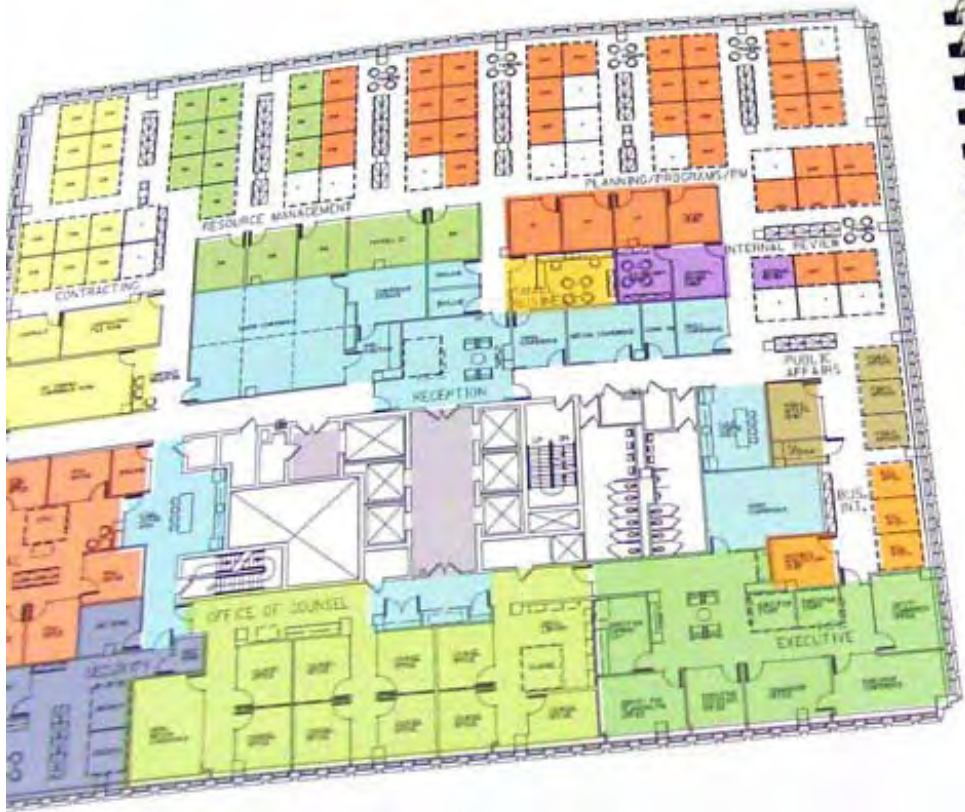


DATA for MAKING DECISIONS



FOCUS on the PEOPLE





FIFTH FLOOR