MARKETBEAT ORANGE COUNTY

Industrial Q1 2023



Overall, Net Asking Rent

ECONOMIC INDICATORS Q1 2023



3.5% U.S. Unemployment Rate

Source: BLS

ECONOMIC OVERVIEW

Total nonfarm employment in Orange County (OC) grew by 44,600 or 2.7% year-over-year (YOY) with the trade, transportation and utilities sector adding 6,100 jobs (+2.4% YOY) and the manufacturing sector gaining 2,600 jobs (+1.7 YOY). During the same time, the monthly unemployment rate decreased from 3.7% last year to 3.4% and is currently 20 basis points (bps) higher than the quarterly average of 3.2%.¹ All employment sectors are expected to grow at a combined rate of 2.1% in 2023 and 0.8% in 2024.

Port activity continued its slowdown from 2022 into the new year. Through February 2023, the Port of Los Angeles and the Port of Long Beach accounted for 1.1 million Twenty-Foot Equivalent Units (TEUs) combined of loaded imports, a 30.1% drop YOY.³ Part of the decline in imports can be attributed to the continuing ILWU-PMA labor contract negotiations. As negotiations between the two groups continue with no end in sight, fears of a strike by the ILWU continue to grow leading many shippers to divert their cargo to ports along the Gulf and East Coasts.

Advance estimates of U.S. retail and food services sales for February 2023 were \$697.9 billion, down 0.4% from the previous month, but up 5.4% YOY. Furthermore, the e-commerce share of total retail sales has declined from its peak of 16.4% recorded in Q2 2020 at the start of the COVID-19 pandemic to 14.7% in Q4 2022. E-Commerce sales totaled \$262.0 billion, a decrease of 0.1% quarter-over-quarter (QOQ) and a 6.5% increase YOY.⁴ Consumer spending habits will no doubt shift further as economic uncertainty impacts the broader region and nation.

SUPPLY AND DEMAND

SPACE DEMAND / DELIVERIES

The OC industrial market softened in Q1 2023. The OC industrial vacancy rate recorded its largest quarterly increase since the first quarter 2020, jumping 40 bps QOQ and 30 bps YOY to 1.6%. However, the vacancy rate remained very tight as it has been under 2.0% for the last 10 quarters. The market recorded 708,921 square feet (sf) of positive net absorption through the first quarter largely due to the fully leased Goodman Logistics Center Fullerton delivering this quarter and adding over 1.5 million square feet (msf) of positive absorption. Four of the five largest move-ins during the first quarter came from pre-leased new construction deliveries. If we exclude the absorption derived from new buildings delivered, the OC industrial market posted just under 1.1 msf of negative net absorption, leading to the 40 bps increase in the vacancy rate. The largest vacancy came from Siemens PLM Software vacating 128,224 sf in the city of Cypress in West Orange County. Most tenants vacating were on the smaller side as most spaces and nearly half of all square footage vacated in the first quarter came from spaces below 50,000 sf. More space was added to the market as the total availability rate increased by 20 bps QOQ to 2.2%. Nearly 525,000 sf of available sublease space was added to the market, resulting in a 20 bps increase in sublease availability rate QOQ to 0.4%.

2.0 1.5 1.0 0.5 0.0 2019 2020 2021 2022 2023 YTD Net Absorption, SF Construction Completions, SF

OVERALL VACANCY / ASKING RENT



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New leasing activity continued its decline from the previous quarters with the lowest total for quarterly leasing recorded in the past five years. In Q1 2023 new leasing totaled just under 1.4 msf, down 12.2% QOQ and a drop of 35.4% from a year ago. In comparison, the five-year historical quarterly new leasing average stands at 2.5msf. The most active submarkets were Fullerton in North Orange County with 21.3% of all activity and Irvine Spectrum in South Orange County with 13.8% of new leasing for the quarter. Although the largest lease transaction this quarter was a renewal; 3PL Global renewing their 229,422-sf space in Fullerton, this quarter's renewal activity of 451,364 sf was down 56.6% QOQ and 73.4% YOY. In comparison, the five-year historical quarterly renewal average measured 890,000 sf.

PRICING

After nine consecutive quarters of rent growth, the overall average asking rate in OC dropped to \$1.57 per square foot (psf) per month on a triple net basis, a \$0.03 psf decline (-1.9% QOQ) from last quarter, however a \$0.15 increase from a year ago (+10.6% YOY). The average asking rate for warehouse and distribution buildings, which constitutes the bulk of industrial inventory in OC, recorded a \$0.16 dip (-8.9% QOQ) dropping from \$1.79 psf to \$1.63, although \$0.17 higher than one year ago (+11.6% YOY). The drop in average asking rates isn't too surprising as multiple factors such as smaller, older buildings coming on the market, slowing leasing activity and an uncertain economic future may all be contributing to this decline.

FUTURE INVENTORY

At the end of Q1 2023 there were 19 buildings under construction in OC for just under 2.1 msf. Every building currently under construction is being built on a speculative basis. Of the total, just 193,833 sf (9.4%) has been preleased by tenants already. As these new projects get closer to delivering some more pre-leasing is expected to happen, however the market may see many new projects deliver vacant throughout the year contributing to the market's rising vacancy rate. This may be an indication that companies are hesitant to commit to leases too far in the future due to economic uncertainty.

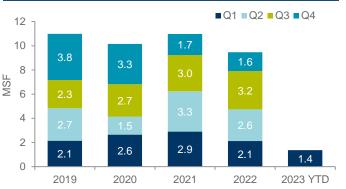
SALES ACTIVITY

Sales activity slowed down dramatically in Q1 2023, dropping 48% QOQ and 42% YOY to \$233 million. Consequently, the average price per square foot decreased 1.2% QOQ yet increased 11% YOY to \$349 psf. The average capitalization rate of 4.2% stayed flat QOQ and increased 30 bps YOY. ⁴ The interest rate hikes the Federal Reserve has been pushing through for the past year may finally be taking its toll on the sales market as the increase in the cost of capital may be pushing out more rate sensitive buyers and they are instead replaced with fewer but deeper pocketed cash buyers.

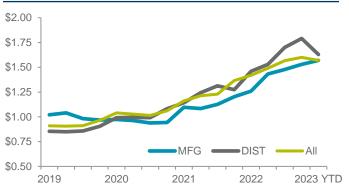
OUTLOOK

- The longer the contract negotiations between the ILWU and PMA go on, the likely hood of a strike increases. Shippers know this and are taking preventative measures by rerouting cargo to other ports, impacting the TEU volumes at the San Pedro ports. Once a contract is agreed upon, much of that lost cargo is expected to return.
- Although market conditions softened modestly in the first quarter, the OC industrial market is still incredibly strong. The overall vacancy rate is still one of the lowest in the nation while the average asking rent is one of the highest. OC is well positioned to weather the potential looming recession.

NEW LEASING ACTIVITY



AVERAGE MONTHLY ASKING RENT \$PSF MONTHLY NNN



UNDER CONSTRUCTION BY SF



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CUSHMAN WAKEFIEL

MARKET STATISTICS

SUBMARKET	INVENTORY (SF)	SUBLET VACANT (SF)	DIRECT VACANT (SF)	OVERALL VACANCY RATE	CURRENT OVERALL NET ABSORPTION (SF)	YTD OVERALL NET ABSORPTION (SF)	UNDER CNSTR (SF)	YTD CONSTR COMPLETIONS (SF)	AVERAGE ASKING OVERALL RENT (MFG)	AVERAGE ASKING OVERALL RENT (W/D)	AVERAGE ASKING OVERALL RENT (ALL TYPES)*
North County	110,637,526	248,973	1,302,766	1.4%	982,086	982,086	576,244	1,536,055	\$1.67	\$1.55	\$1.50
West County	39,355,722	62,385	956,042	2.6%	-34,756	-34,756	594,541	233,705	\$1.40	\$1.74	\$1.54
Greater Airport Area	73,097,640	18,710	924,799	1.3%	-166,432	-166,432	568,517	0	\$1.52	\$1.67	\$1.58
South County	35,160,934	203,027	404,107	1.7%	-71,977	-71,977	330,141	0	\$1.75	\$1.52	\$1.71
R&D	22,717,399	184,081	743,553	4.1%	-174,988	-174,988	97,896	0			\$1.60
MFG	88,009,881	70,166	1,163,809	1.4%	-366,252	-366,252	0	0			\$1.57
FLEX	18,149,512	5,777	600,553	3.3%	-100,784	-100,784	0	0			\$1.47
W/D	129,375,030	273,071	1,079,799	1.0%	1,350,945	1,350,945	1,971,547	1,769,760			\$1.63
OC TOTALS	258,251,822	533,095	3,587,714	1.6%	708,921	708,921	2,069,443	1,769,760	\$1.57	\$1.63	\$1.57

*Rental rates reflect weighted triple net asking \$psf/month. **Renewals not included in leasing statistics.

Flex/R&D, MFG = Manufacturing, W/D = Warehouse/Distribution

KEY LEASE TRANSACTIONS Q1 2023

PROPERTY	SUBMARKET	TENANT	SF	TYPE
2501 E. Orangethorpe Ave.	North County	3PL Global	229,422	Renewal**
2362 Kimberly Ave.	North County	Bandai Logipal America	173,825	Direct
4 Goodyear	Greater Airport Area	Terran Orbital	94,195	Direct
2701 S. Harbor Blvd.	Greater Airport Area	Robinson Pharma	71,583	Sublease
2337 Commonwealth Ave.	North County	True Steel & Cutting, Inc	64,292	Direct

KEY SALES TRANSACTIONS Q1 2023

PROPERTY	SUBMARKET	SELLER / BUYER	SF	PRICE / \$ PSF
17701 & 1771 S. Lewis St.	North County	Raymab LLC / Greenlaw Partners	198,807	\$58.0M / \$292
7272-7274 Lampson Ave.	West County	Commercial Custom Seating & Upholstery / Dornin Investment Group	65,234	\$16.4M / \$251
515 S. Rose St.	North County	Anaheim Plastic Inc. / Associated Group	23,625	\$7.6M / \$320
15682 Product Ln. & 5831 Research Dr.	West County	IVS International / Cooper & Brain Oil Inc	22,400	\$10.0M / \$446
3587-3989 Harbor Blvd.	Greater Airport Area	VAM Realty Pacific, LLC / Zero Impact Properties	19,271	\$6.1M / \$316

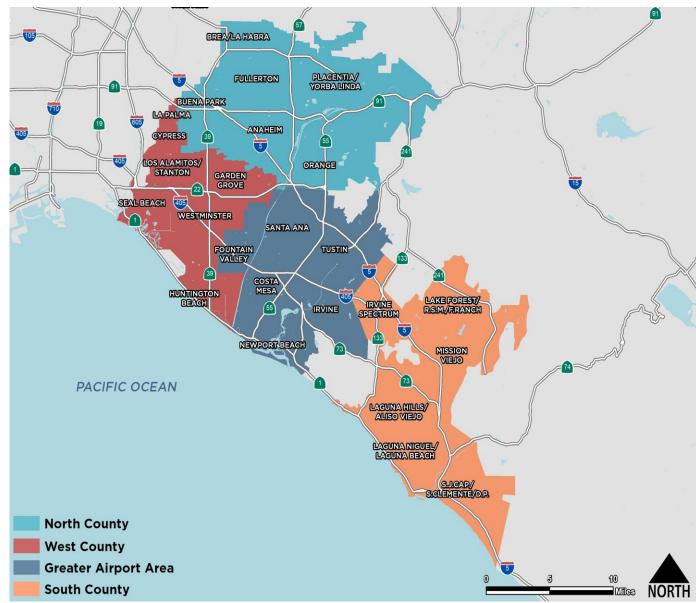
KEY PROJECTS UNDER CONSTRUCTION 2023

PROPERTY	SUBMARKET	MAJOR TENANT	SF	OWNER
2872 E. La Palma Ave.	North County	N/A	187,520	Prologis
LogistiCenter at 55	Greater Airport Area	N/A	178,094	Dermody Properties
Prologis West Orange Counter Logistics Center	West County	N/A	149,335	Prologis

Sources: Sources: 1www.bls.gov_Anaheim-Santa-Ana-Irvine Metropolitan Division 2Los Angeles-Long Beach-Anaheim, CA MSA. Moody's Analytics economy.com 12/2022. 3Port of Long Beach. 4RCA.

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